

A portrait of Chantal Rochelle, a woman with dark skin and braided hair, smiling and wearing a maroon blazer over a white turtleneck. She is holding a white paper and sitting on a blue cushion. The background is a blurred indoor setting with a globe and fruit basket.

CHANTAL *rochelle*

2021 MEDIA KIT



SO NICE TO MEET *you.*

Chantal grew up obsessed with storytelling and entertainment. Since the early days of celebrity blogs & music countdown shows like “106 & Park” and “TRL”, Chantal has always been infatuated with creating visuals and content that elevates the stories of fascinating people all over the world.

From producing videos that showcase the beautiful and fun ways people experience one another, to conducting a captivating interview with your favorite celebrity; Chantal’s purpose on this earth is to be a vessel of goodness and connect the world through thoughtful storytelling.



hulu

**Shorty Award Nominated
show "The Era", streaming
now on Hulu**

*Pitched, Executive Produced & Hosted by
Chantal Rochelle*

RECENT
WORK.

**Multi-Hyphenate Creative at
BuzzFeed NYC**

*Supervising Producer, Talent Booker, Content
Lead, On Air Talent, Social Strategist*

Forbes
**30
UNDER
30**

**2021 Forbes 30 Under 30
Recipient**

Listed In The Media Category



**Blanca Lawson
Reacts To Iconic
Roles**

400k Views
2.5k Retweets



**7 Rules To Live By
With Regina King**

50k Shares
3 Million Views



**Kyla Pratt Reacts
To Iconic Roles**

15k Retweets
1 Million Views



**Jodie Landon Is OG
Black Girl Magic**

160k Shares
12 Million Views

PRODUCED
CONTENT.



Interview w/ Eve



2020 Census Ad



**Interview w/
Danielle Brooks**

Previous **ENGAGEMENTS**

Chantal's sit down celebrity interviews and brand opportunities



**Interview w/ Debbie
Allen on "The Era"**



**Interview w/ Angela
Bassett for Black
Panther Promo**



**Interview w/ Olivia
Munn at Series Fest**



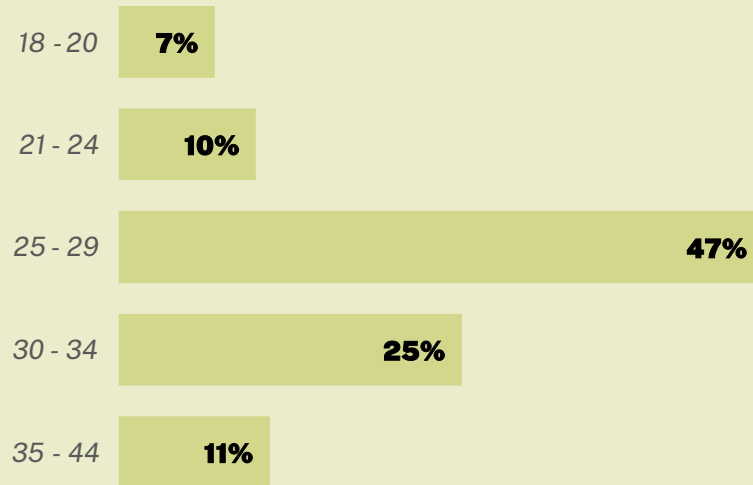
**Interview w/ Shay Mitchell
on BuzzFeed's AM2DM**



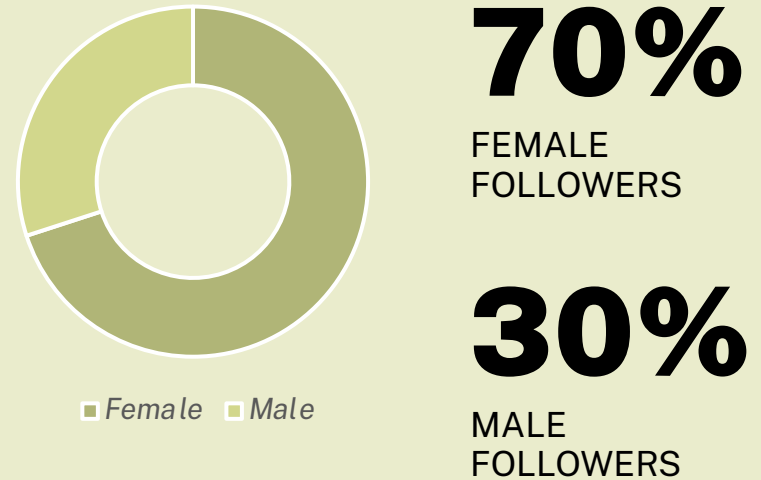
**Interview w/
Alyson Stoner on
BUILD Series**

HOW NUMBERS ARE LOOKING?

FOLLOWERS BY AGE



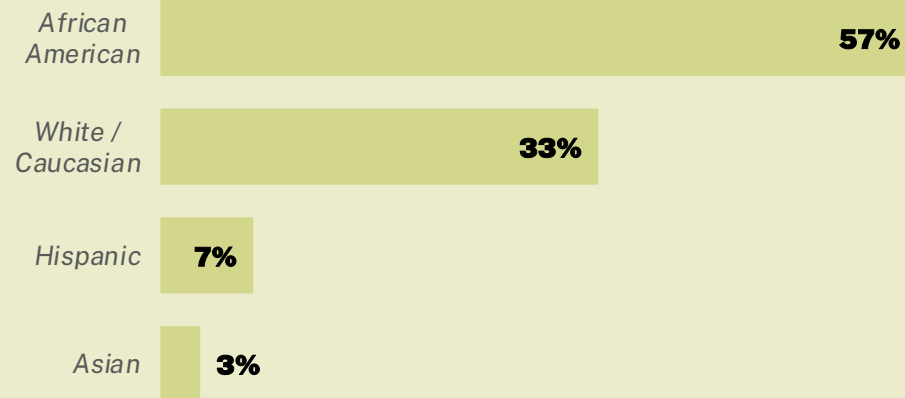
FOLLOWERS BY GENDER



FOLLOWERS BY PLATFORM

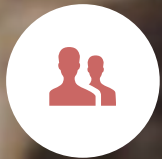


FOLLOWERS BY ETHNICITY



JUST A FEW FACTS

about Chantal



FOLLOWERS

6K



SERVICES

6+



PAST PARTNERSHIPS

3



NEW PROJECTS

4



AVERAGE LIKES

340



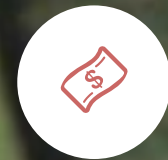
ENGAGEMENT RATE

10%



TOTAL LIKES

17K+



ROI

58%



ASHLEY FORD

@iSmashFizzle

Why isn't everybody hiring @SylviaObell and @chantalrochelle to host everything?



RICKETTE

@mybusinesshisglory

I attended the live taping and you facilitated the flow of the convo SO WELL 🙌👑



RACHEL HEIN

@rachelhein

Love this and watching you do interviews 💜



JAILENE

@itsjaybakes

I can hear you talk all day I love when you're interviewing! ❤️





Forbes

BuzzFeed.News

Houstonia.

Entertainment
WEEKLY



VIBE
MAGAZINE

ESSENCE

FEATURED *In...*

Chantal's celebrity interviews, produced videos, and impact on the culture have landed on numerous well-known media outlets and magazines.

EBONY[®]



DIGIDAY

Opportunities TO ACTIVATE

Moderating
Panels



Brand
Sponsorships



Celebrity
Interviews



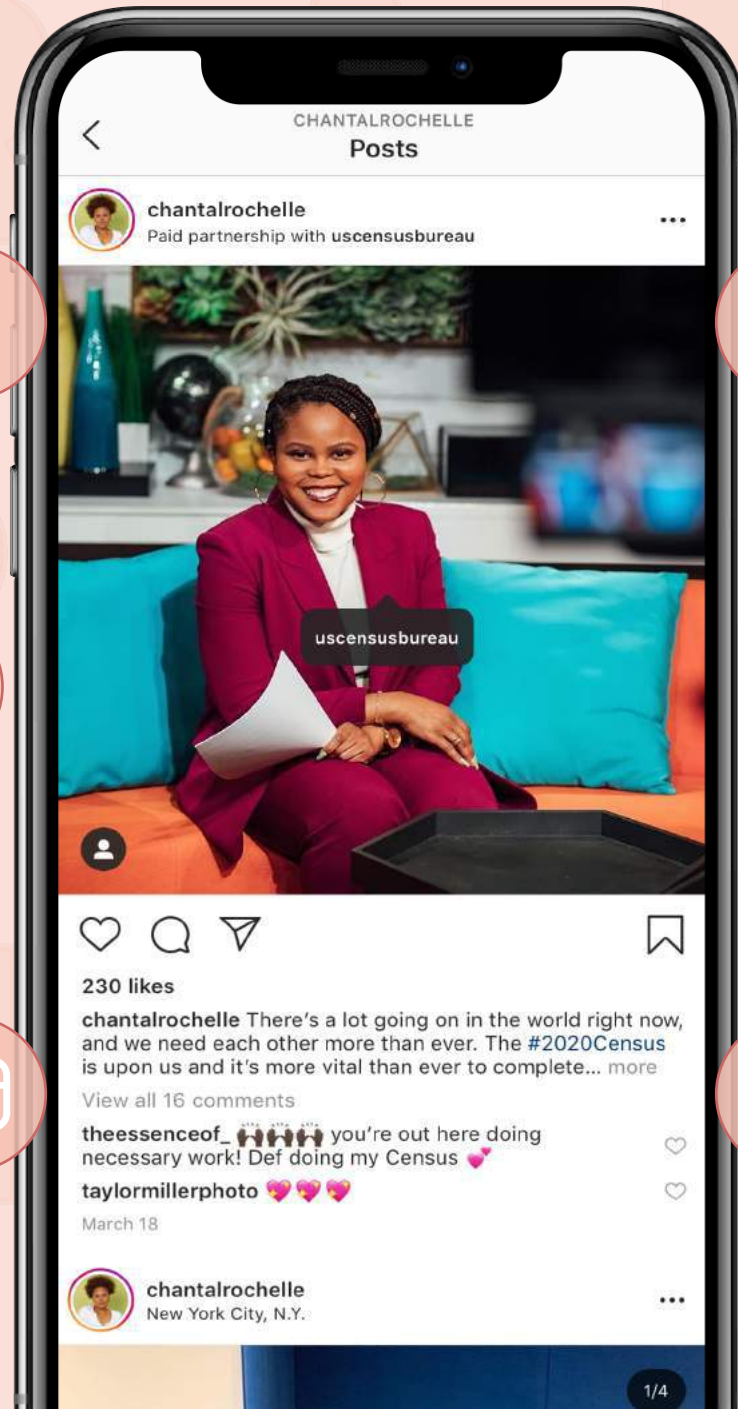
Social Media
Consultations



Sponsored
Posts



Speaking
Engagements





LET'S
work!



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